



## ACCELERATING PERSONALISED MEDICINE: *STEM CELLS, GENE AND CELL THERAPY*

We are pleased to invite you to be a part of the inaugural joint scientific meeting of the Australasian Society for Stem Cell Research (ASSCR) and the Australasian Gene and Cell Therapy Society (AGCTS)



This meeting will combine the 10<sup>th</sup> Annual meeting of the ASSCR and the 10<sup>th</sup> Biennial meeting of the AGCTS

24 - 26 May 2017  
Aerial Function Centre  
University of Technology, Sydney

Please contact Margret Schuller (ASSCR) [mschuller@peprotechasia.com](mailto:mschuller@peprotechasia.com)  
or Samantha Ginn (AGCTS) [sginn@cmri.org.au](mailto:sginn@cmri.org.au)

## About this Conference

This unique meeting is expected to attract over 250 participants in stem cell biology, gene therapy bioengineering, bioinformatics, nanotechnology, regulatory affairs and clinical research from across Australia.

### The program includes sessions dedicated to:

- Advances in cancer therapy/immunotherapy (CAR-T research)
- Gene editing: towards applications in therapy
- Clinical translation of cell and gene therapy
- Regenerative medicine and bioengineering
- Disease modelling and drug screening

### and will feature a stellar array of invited national and international speakers, e.g.

- Professor Brian Kaspar, The Research Institute at Nationwide Children's Hospital, Columbus
- Professor Luk Vandenburghe, Schepens Eye Research Institute, Boston

### About us:

**The Australasian Society for Stem Cell Research** aims to promote the disciplines of stem cell biology and therapies in Australasia, promote education and research, and to disseminate scientific information. Our specific objectives are to support and promote stem cell research and encourage scientific exchange within the region, and to provide all interested parties, including the general public, with the opportunity to access information relating to scientific, medical and ethical advances in the broad field of stem cell research.

**The Australasian Gene and Cell Therapy Society (AGCTS)**, formally the Australasian Gene Therapy Society (AGTS), aims to facilitate the growth and development of the field of gene and cellular therapy in Australasia. The Society also aims to represent the goals of the Australasian gene and cell therapy community before government and the public. In addition, the AGCTS endeavors to disseminate information regarding the safe and ethical use of gene and cellular therapies, act as a resource of protocols, reagents and scientific exchanges, and contribute to the education and development of the next generation of scientists. For more information, please visit the AGCTS website at [www.agcts.org.au](http://www.agcts.org.au) or contact the Secretary, Dr. Samantha Ginn at [sginn@cmri.org.au](mailto:sginn@cmri.org.au).

### Organising Committee:

- Rose Martiniello-Wilks
- Michael O'Connor
- Melissa Little
- Robyn Meech
- Marguerite Evans-Galea
- Ann Simpson
- Michael Morris
- Samantha Ginn
- Margret Schuller
- Michael Doran
- Jim Vadolas
- Vashe Chandrakanthan
- Sharon Cunningham
- Paul Gregorevic
- Bronwen Connor
- Louise Wardrop

# Main Sponsorship Opportunities

There are three main categories of sponsorship available - Platinum, Silver and Exhibitor.

## 1) PLATINUM

Our Platinum Sponsorship level provides companies with an exceptional opportunity to promote your business to Australia's leading academic and industry researchers involved in stem cell science and in the development and delivery of cell therapies. Those selecting this level of sponsorship can design their own promotional package from the sponsorship options listed on page 4 of this brochure, or suggest other possibilities to conference organisers. Platinum sponsors will receive prominent recognition in all facets of the conference with price for each package determined by application. Contact the organisers for more information.

## 2) SILVER - \$ 5,500

- Acknowledgment as a Silver Sponsor during the opening and closing sessions
- One (1) complimentary exhibition booth
- Priority site selection in the exhibitor area
- Two (2) full delegate registrations
- One (1) full delegate registration, including Conference dinner
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed on the delegates/exhibitor game card (prize is supplied by the societies)
- Logo displayed in the sponsor's slide
- Logo displayed on each web site for 3 months (ASSCR and AGCTS) with a hyperlink to your organisation's website. Hyperlink to be provided by the sponsor
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website
- Placement of one (1) Company provided pull-up banner at Conference venue
- A full-page advertisement in the Conference booklet
- Full access to sessions
- Additional exhibitor registration with full access to all sessions (\$350)

## 3) EXHIBITOR \$3,000

- Exhibit booth
- Two (2) full delegate registrations
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Logo displayed in the front of the Program Brochure
- Logo displayed on the delegates/exhibitor game card (prize is supplied by the societies)
- Logo displayed on the Scientific Meeting Website
- Delegate attendance list (subject to privacy request)
- Additional exhibitor registration with full access to all sessions (\$350)

### NOTES:

Sponsorship level will be acknowledged by placement of logo on the event website, on signage at the event, and on all printed material including the Conference booklet. Prominence will be allocated based on level of sponsorship selected.

Exhibit booths are available to Platinum, Silver and Exhibitor sponsors and will be allocated according to sponsorship level and receipted date of application and payment of 50% deposit. All booths include table, backing board, chairs and access to power.

All breaks and poster viewings are taken in the region of the exhibitor trade area. There will be daily morning teas, lunches and the Welcome Reception

Delegates will be encouraged to visit all trade displays with the "Find the Number" game booklet. Exhibitors will be provided with the numbers to hide between their display (prize is supplied by the societies).

Exhibitor Spaces will be allocated based on sponsorship level, previous level of support at the meeting and receipted date of application and payment of 50% deposit. For all applications and payment received after the 30<sup>th</sup> of January 2016, there will be no guarantee that requested position will be available.

To lodge your registration, please send payment to Ann Simpson at: [Ann.Simpson@uts.edu.au](mailto:Ann.Simpson@uts.edu.au)

**For general enquiry regarding sponsorships -**

Please contact Margret Schuller (ASSCR) at [mschuller@peprotechasia.com](mailto:mschuller@peprotechasia.com)  
or Samantha Ginn (AGCTS) at [sginn@cmri.org.au](mailto:sginn@cmri.org.au) for all sponsorship enquiries

## Additional Sponsorship Opportunities

### **Scientific Meeting Dinner Sponsor \$ 7,500 (Exclusive opportunity)**

The Scientific Meeting Dinner is the highlight of the social program of ASSCR and AGCTS 2017 and is a great way to actively brand your organisation while having an opportunity to address the attendees in a relaxed social environment.

- Inclusive of Exhibitor entitlements and the below exposure
- Acknowledgement as the Scientific Meeting Dinner sponsor by the MC
- Opportunity for a sponsor representative to make a short 2-3-minute address at the Scientific Meeting Dinner
- Two (2) complimentary tickets to the Scientific Meeting Dinner
- Placement of one (1) Company provided pull-up banner at Conference venue
- Logo display on Scientific Meeting Dinner signage
- Logo on Scientific Meeting Dinner tickets
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed in the sponsor's slide
- Logo displayed on each web site for 3 months (ASSCR and AGCTS) with a hyperlink to your organisation's website
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website
- A full-page advertisement in the Conference booklet
- Two (2) full delegate registrations
- Full access to sessions
- Additional exhibitor registration with full access to all sessions (\$350)

### **Welcome Reception \$3,000 (Exclusive opportunity)**

It is the first introductory social function where delegates have the first opportunity to connect to each other. A great social function to sponsor to engage with the delegates while they are still fresh and receptive.

- Acknowledgement as the Welcome sponsor by the MC
- Opportunity for a sponsor representative to make a short 2-3-minute address at the Welcome Reception
- One (1) complimentary ticket to the Welcome Reception
- Placement of one (1) Company provided pull-up banner at Conference venue
- Logo display on Welcome signage
- Logo on Welcome Reception tickets
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed in the sponsor's slide
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website
- A half-page advertisement in the Conference booklet
- One (1) full delegate registration
- Full access to sessions
- Additional exhibitor registration with full access to all sessions (\$350)

### **Barista Zone \$2400 (Exclusive opportunity, subject to availability)**

One barista zone will be located within the exhibition serving coffee and tea throughout the Meeting during exhibition open times. Company to provide barista, coffee / espresso maker, coffee etc. Benefits include:

- Opportunity to place company provided banners (up to three (3) in the barista zone (2m high by 1m wide, free standing).
- Opportunity to provide sponsor's cap apron, cups and napkin for use on barista zone
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed in the sponsor's slide
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website
- A half -page advertisement in the Conference booklet
- One (1) full delegate registration
- Full access to sessions
- Additional exhibitor registration with full access to all sessions (\$350)

### **Corporate Breakfast Workshop \$2,200 (Exclusive opportunity)**

Corporate pull-up banner to be displayed during breakfast  
60 minutes' maximum time allowed

(Venue and services included but **excludes catering**).

- Includes 1 free day registration
- Opportunity to place corporate cards and/or promotional items on serving tables (to be provided by sponsor).
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed on the sponsor slide
- Logo displayed in the front of the Program Brochure
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website
- Corporate Breakfast Workshop will be advertisement in the Program booklet

### **Early Career Researchers Forum \$2,000 (Exclusive opportunity)**

- Includes 1 free day registration
- Acknowledged as sponsor for key junior investigators networking event in program  
Opportunity to place two (2) corporate pull-up banners in function room
- Opportunity to place corporate cards and/or promotional items in function room (to be provided by sponsor)
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed on the sponsor slide
- Logo displayed in the front of the Program Brochure
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

### **Poster Session Reception \$2,000 (Exclusive opportunity)**

- Includes 1 free day registration
- Acknowledged as sponsor in the program  
Opportunity to place two (2) corporate pull-up banners in the poster area room
- Opportunity to place corporate cards and/or promotional items in poster area room (to be provided by sponsor)
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request).
- Logo displayed on the sponsor slide

- Logo displayed in the front of the Program Brochure
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

### **WiFi / Internet Room Sponsorship \$2,400 (Exclusive opportunity)**

- Exclusive naming rights to the Internet Room at the conference
- Daily company screen saver on all computers
- Acknowledged as sponsor in the program  
Opportunity to place one (1) corporate pull-up banners in the poster area room
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed on the sponsor slide
- Logo displayed in the front of the Program Brochure
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

### **Naming Rights to Program Session \$1200**

- Acknowledged as sponsor for key junior investigators networking event in program  
Opportunity to place one (1) corporate pull-up banner in function room
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed on the sponsor slide
- Logo displayed in the front of the Program Brochure
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

### **Lanyards and Name Badge \$1,500 (Exclusive opportunity)**

(Provided by Sponsor)

Each delegate will be issued a name badge and lanyard printed with your logo. Your logo will be visible on every delegate name badge at the Scientific Meeting.

- Company logo printed on the name badges and lanyards (provided by Sponsor)
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed on the sponsor slide
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

### **Abstracts on Flash Drive (1) \$1,500 (Exclusive opportunity)**

(Branded flash drives provided by Sponsor)

- Company logo printed on flash drives (provided by Sponsor)
- Opportunity to include delegate bag insert (A4 flyer, pens or notepads)
- Company listing (maximum 100 words) in Conference booklet
- Delegate attendance list (subject to privacy request)
- Logo displayed in the front of the Program Brochure
- Logo displayed on the sponsor slide
- Logo displayed on the Scientific Meeting Website with a hyperlink to your organisation's website

## Advertising in the Conference booklet.

Advertisements must be provided art ready, to size, in appropriate electronic format. The document is A4 size.

- Inside Rear Cover - Colour \$1,150
- Full Page - Black & White \$600
- Full Page - Colour \$880
- Half Page - Black & White \$400
- Half Page - Colour \$600

## General Information

- Draft program outline and exhibit floor plan will be provided as soon as available.
- All breaks and poster viewings are taken in the region of the exhibitor trade area. There will be daily morning teas and lunch sessions scheduled.
- Additional dinner tickets can be purchased – price to be finalised with venue
- For all applications and payments received after the end of **January 2017**, there will be no guarantee that requested positions will be available.

## Past supporters of ASSCR and AGCTS conferences:

Ams Laboratories  
CSIRO  
Children's Medical  
Research Institute  
Calimmune  
Biomerieux  
BioScientific  
BioSperix  
Benitec  
BD  
Bioline  
Bluebird bio  
Bluechiip  
Cell Therapies Pty Ltd  
Coherent Scientific

Diagnostic Solutions  
Eppendorf South Pacific  
ERA Consulting Group  
Genzyme Bioscience  
GE Healthcare Life Sciences  
Invetech  
Journal of Gene Medicine  
Life Technologies  
Lonza Australia  
Mesoblast  
Murdoch University

Novartis  
OrthoCell  
PeproTech  
Promega  
Mltenyi Biotec  
National Stem Cell Foundation of Australia  
RISS Pty Ltd  
STEMCELL Technologies  
STEMSOFT  
Sigma-Aldrich  
TerumoBCT  
Thalassemia Australia  
WANRI/ANRI

# 2017 PROSPECTUS APPLICATION FORM

## Applicant Details

Company:

Postal Address:

Contact Person:

Position/Title:

Telephone:

Fax:

Email:

## Meeting Participation Request Amount (ex GST)

## Sponsorship Preferred Level (please tick)

**Option 1**  
**Platinum Exhibitor \$**

*Preferred Inclusion:*  
*Preferred Exhibit Location*

**Option2**  
**Silver Sponsor \$**

**Option3**  
**Exhibitor \$**

## Additional Sponsorship:

Preferred Option \$

Second Option \$

Other \$

Other \$

## Promotional Materials Supplied by Sponsor:

Qty \$

Description

## Satchel Insert:

Qty \$

Description



## **Advertising:**

(Print ready Artwork to be supplied by client) \$

SUB TOTAL \$

## **TOTAL \$**

### **Participation Terms & Conditions**

1. Sponsors and Advertisers - invoices are payable on receipt of tax invoice to secure your requirements.

2. Exhibitors – 50% deposit is due on receipt of tax invoice to secure a booth. Balance is payable by no later than 1 month prior the conference date

3. Full Payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.

4. All prices quoted exclude GST.

5. The Organising Committee reserves the right to refuse an application.

6. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.

5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be resold.

8. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.

9. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.

10. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.

11. All signage, collateral, advertisements and any other artwork

for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.

12. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.

13. Exhibitors must have third party liability insurance cover. A

Certificate of Currency is to be provided on request.

14. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.

15. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.

16. The Organiser accepts no responsibility whatsoever for any

*In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the Applicant.*

Signature:

Date: